

Video Engagement



Video generates 3x as many monthly visitors to a website, drives 157% more organic search engine traffic, and raises page rankings more than any other content.



Our video work spans municipal elections, cause marketing and presidential campaign coverage. Whatever your budget, we will create compelling stories that get you noticed and call viewers to action!

Social Media



Bonnie Troy for the Community 
@vote.bonnie

EMAIL NEWSLETTER

Our monthly highlights

EMAIL ADDRESS...

LIKE THIS? SHARE IT!



Make new friends with Facebook, Youtube, Instagram, Snapchat and Email.

Digital Targeting



Reach the exact constituents you want through digital targeting.

Millennials are not the only ones who prefer to get their information online.

We understand online behavior, we know how to communicate with voter segments, and we have tools for finding and reaching your specific constituents.

The digital space is ideal for sharing your message and letting audiences know where you stand on important issues.



Our Winning Team

John Hartwell has been deeply involved in progressive CT politics since 2003 as a successful candidate, campaign manager, treasurer, data director, grass-roots organizer, consumer advocate, and social media pioneer. He serves in town government, has produced and hosted a cable TV show, and worked many years in domestic and international financial services. John has a Masters in Public and Private Management from Yale.

Amy Kalafa is an award-winning TV and documentary film producer with a long-time focus on environmental, children's and mental health advocacy. She recently was Communications Director for cross-endorsed Green Party/Democratic Party State Rep candidate Bonnie Troy. Amy has produced stories for hundreds of clients, including Martha Stewart Living, Planned Parenthood, and Smithsonian Networks. She holds an MBA in Sustainability from Bard.

Your Campaign

We'll work with you to **craft a vision** that illuminates your values and your mission. Our job as media producers is to share that vision through multiple channels, messages and stories.

In addition to social media, we deliver email campaigns, banner ads, pre-roll ads and mobile optimized solutions to customized audiences.

Return on investment is critical. Digital technology is changing rapidly, and we keep up. Using real-time data analytics, we can see what works and adjust your media strategy accordingly.

DigitalCampaignSolutions.com

What kinds of videos will your campaign need?

- Fundraising
- Biographical
- Platform and Issues
- Contrast Ads
- Endorsements and Testimonials
- Social Media Mini-docs
- Live Streaming Events
- Candidate Tracking

Contact Us:

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